



REGISTERED CHARITY NO.: 1123874

**END MALE VIOLENCE AGAINST WOMEN**



**2017**  
**ANNUAL REPORT**

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## CHAIR'S REPORT

2017 was a year of development and change for the White Ribbon Campaign. We were able to fully develop our ambassadors programme, nearly doubling the number within the year. This was supported by a new website, branding and name. Our accreditation programme continued to gather momentum, with an increase in organisations seeking and becoming accredited. Accredited organisations include local authorities, police forces and universities.

We have maintained our important public policy influencing role, through our ongoing relationships with many MP's and Councillors and the White Ribbon All Party Parliamentary Group. In November, a White Ribbon summit was attended by MP's, trades union leaders, and senior staff from women's organisations.

The year saw us run specific campaigns that focussed on music and sport, this included a cricket match at Leicester County Cricket Club and attendance at the Bingley Music Live Festival. We know that we are reaching thousands of people through these activities from the number of White Ribbon pledges that have been signed.

The work we do is vital. We call on all men to never commit, excuse or remain silent about male violence against women. We believe that it is only by men standing alongside women, listening and taking action that we will see an end to male violence against women once and for all.



Steve Sweeney, Acting Chair





## INTRODUCING 'WHITE RIBBON UK'

The White Ribbon Campaign in Britain was founded in 2005. Our mission is to end male violence against women, once and for all. We work with men and boys to challenge those male cultures that lead to harassment, abuse and violence. Our volunteer ambassadors engage with other men and boys to call out such behaviour among their peers and promote a culture of equality and respect. We call on all men to take a stand against sexism and gender-based violence in all forms.

During 2017 we changed our name to White Ribbon UK. This reflected the growing reach of our work, its seriousness and importance. The new name was accompanied by a change in branding, with a dynamic black and white style. We will continue to ensure that as we increase awareness of the white ribbon symbol, awareness of the necessity of the campaign also increases. Therefore, everything we do now includes the message 'end male violence against women'.



**END MALE VIOLENCE AGAINST WOMEN**

*The new White Ribbon UK Logo, including our tagline*

Our website was completely redeveloped, not only as part of our new branding, but to increase the opportunity to share news, engage with and support our ambassadors. This has included an e-learning platform that currently provides our ambassadors with full training. This facility will also enable us to offer further training opportunities in the future.

Our presence on social media also increased during 2017, with an 18% rise in followers on twitter and a 27.5% increase on Facebook.



**156**  
**CAMPAIGNING**  
**EVENTS IN 2017**



**36,000**  
**RIBBONS SOLD**  
**IN 2017**

# AMBASSADORS

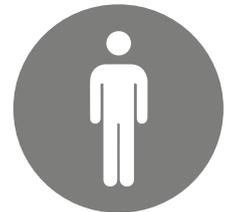
White Ribbon UK volunteer ambassadors engage with other men and boys to call out behaviour that leads to harassment, abuse and violence when they see it, and to promote a culture of equality and respect. Ambassadors take the message out to their wider communities; to schools and colleges, sports clubs, sporting events, workplaces, venues and festivals.

During 2017 we benefitted from a Tampon Tax Grant, administered through the department for Digital, Culture Media and Sport, which enabled us to significantly build upon and develop our ambassador programme.

White Ribbon UK ambassadors include Chief Constables, and Police & Crime Commissioners, PCSO's, Social Workers, Theatre Directors, School Governors, Trade Union Officials, Research Students, Housing Officers and Bar Owners.

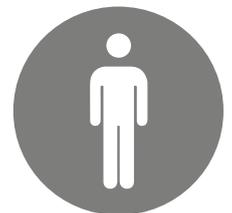
**AMBASSADOR  
APPLICATIONS  
DURING 2017:**

**52**



**TOTAL AT  
END OF 2017:**

**465**



## Champions

The Champions Programme, for women supporters of White Ribbon UK, was a new initiative in 2017. This programme has ensured that the voice and perspective of women is firmly built into the campaign. Many women who work within our accredited services and organisations want to support the work we do, and as most of the work in UK front line services, refuges, counselling etc., is undertaken by women we felt the Champions Programme was a necessary step in our development. Giving women a voice within the campaign itself helps us to appropriately conduct ourselves as men around an issue that affects women directly.

# ACCREDITATION PROGRAMME

There has been progress both in terms of the numbers of organisations becoming accredited, as well as the development of the accreditation process itself. The process of an agency or group becoming an accredited White Ribbon Award Holder requires a two-year action plan from that agency containing activities and events that are relevant to their local communities and stakeholders. Within the action plans for each Award Holder is an engagement strategy for men and boys.



**ORGANISATIONS  
ACCREDITED DURING  
2017:**

**25**

Bradford council became a White Ribbon accredited authority during 2017. The city centre Christmas Lights displayed the White Ribbon 'Love & Respect' message. An event was held with the West Yorkshire Police, Bradford College and the Oasis Academy to celebrate all becoming White Ribbon accredited.



**TOTAL AT  
END OF 2017:**

**65**

2017 saw Lancashire becoming the first White Ribbon county, with all district councils and unitary authorities across Lancashire achieving White Ribbon accreditation. In celebration of the 16 days of action for White Ribbon Day, the Blackpool Tower was illuminated in white as part of the Blackpool illuminations.

The UNISON South East Equality Conference featured, 'White Ribbon and accreditation of the workplace'. The workshops were well received and interest in accreditation was shown by universities, health authorities and local authorities.

## **Local Authorities that achieved White Ribbon Status in 2017**

Bridgend County Borough Council, Cambridge City Council, Mansfield District Council, Ashfield District Council, Middlesbrough Council, London Borough of Lewisham, Doncaster MBC, Cwm Taf, Cheshire West and Chester Council, Croydon Council, North East Lincolnshire Council, London Borough of Haringey, Brighton and Hove Council, Islington Council, Enfield Council, Bradford Metropolitan District Council.

# ADDITIONAL PROGRAMMES AND CAMPAIGNING

Due to the nature of the issues surrounding male violence against women, White Ribbon UK takes every opportunity to spread the work we do into as many male dominated cultures as possible. To this end, we have a number of specific programmes which campaigns in these sectors, including sports, music and parliament.

## **Sport campaign**

The sport campaign works with a number of clubs and teams across the UK to bring the message of White Ribbon UK to their communities. A highlight of the sport campaign in 2017 was a high-profile cricket match at Leicester cricket ground. As part of the event, several clubs worked towards accreditation, and over 80 cricket umpires received a White Ribbon presentation. The programme was regularly featured on local radio and national BBC Asian Radio.

## **Music campaign**

The White Ribbon Music Campaign in 2017 was delivered nationally by the School of Rock and Media, based in Bradford. The campaign works with music venues, artists, promoters and festivals to raise awareness of male violence against women, and to ensure that festivals and venues are working towards being safe spaces for women. Highlights in 2017 included a significant presence at the Nice 'n' Sleazy and Hard Drive Festivals with significant numbers of individuals taking the pledge, and many men showing an interest in becoming White Ribbon ambassadors. During the year, with help from West Yorkshire Police, ATIK Halifax became the first White Ribbon accredited nightclub.

## **Parliament**

We receive considerable support for the campaign from politicians in Westminster, the Welsh government and in local councils. The White Ribbon All-Party Parliamentary Group became fully established during the year, and provides an ongoing presence in UK Parliament, and assurance that the campaign's perspective is heard in Westminster on a regular basis. Themes

of meetings throughout the year included: education and violence prevention, international approaches to engaging with men and boys to prevent male violence against women, and working in partnership with faith communities.

A White Ribbon Summit was held at Westminster in November 2017 and was attended by 15 MP's, the leaders of three trades unions, and senior staff from four women's sector organisations. Our stand at the Labour Party Conference drew a considerable amount of interest.

### **White Ribbon Day and 16 Days of Action**

Our primary campaign period in November marks the UN's International Day For The Eradication of Violence Against Women. White Ribbon Day is on 25th November while the 16 Days of Action run until 10th December. 2017's White Ribbon Day and 16 Days of Action was our most successful since the campaign began in 2005. Ambassadors and accredited organisations put on numerous campaign events, raising awareness and bringing about change. Several held conferences and presentations, Telford brought together more than 60 people from education, health, social work, housing, Citizens Advice, Women's Aid, local councillors and cabinet members. Many local authorities held stalls in shopping centres and at council offices. The Welsh Assembly arranged for the white ribbon to be projected onto castles in Wales. Trades unions including Equity and several UNISON branches took part by running stalls and events. Equity arranged for White Ribbon boxes to be at the front-of-house in all West End theatres. Hull Fire and Rescue Services were among several across the UK who wrapped emergency vehicles in White Ribbon UK branded campaign messages.

# **White Ribbon Campaign Ltd**

## **Annual Report and Financial Statements for the year ended 31 December 2017**

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**Prepared by West Yorkshire Community Accounting Service**

# White Ribbon Campaign Ltd

## Trustees' report for the year ended 31 December 2017

### Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

<b>Name</b>	<b>Position</b>	<b>Dates</b>
Richard Hamilton	Chair - until July 2017	Resigned July 2017
Brian Mitchell	Chair - from July 2017	
Christopher Green	Secretary	
Stephen Sweeney	Treasurer - until July 2017	
Maura Wilson	Treasurer - from July 2017	
Callum Hendry		Resigned July 2017
Marcus Thompson		
Steve Barwick		
John Glifillan		Appointed November 2017
Peter Lassey		Appointed November 2017
Nouhsin Aslam		Appointed December 2017
<b>Charity number</b>	1123874	Registered in England and Wales
<b>Company number</b>	05617302	Registered in England and Wales

### Registered and principal address

White Ribbon House  
New Road  
Mytholmroyd  
Hebden Bridge  
HX7 5DZ

### Bankers

The Co-operative Bank plc  
PO Box 101  
Balloon Street  
Manchester  
M60 4EP

### Independent examiner

Helen Galvin FCCA

### West Yorkshire Community Accounting Service

Stringer House  
34 Lupton Street  
Leeds  
LS10 2QW

### Structure, governance and management

The charity is a company limited by guarantee and was formed on 9 November 2005. It is governed by a memorandum and articles of association which were amended by special resolution on 23 April 2008.

The liability of the members in the event of the company being wound up is limited to a sum not exceeding £1.

### Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

# **White Ribbon Campaign Ltd**

## **Trustees' report (continued) for the year ended 31 December 2017**

### **Objectives and activities**

#### **The charity's objects**

The preservation and protection of life and good health by the prevention of violence, in particular against woman, by educating and raising awareness of the cause effect and methods of preventing violence.

#### **The charity's main activities**

The charity campaigns against violence against woman and girls particularly within the areas of sport, music, fundraising and education. White Ribbon status is available to various authorities and organisations within the UK.

#### **Public benefit statement**

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education.

#### **Achievements and performance**

White Ribbon benefitted from Government funding of our Ambassadors and Role Model Project, which led to more than doubling of our numbers of Ambassadors during the year.

White Ribbon undertook a rebranding of logo printed materials and a website renewal during the year and the response has been very positive. Individuals and Organisations can now download more materials, sign up as Ambassadors and Champions and undertake e-learning on line.

A counter for Pledges, Organisational accreditations, Ambassadors and Champions sits on the top of the Home Page of the new website.

At the end of the year, the number of White Ribbon Ambassadors stood at 422.

In the autumn Lancashire Police and Crime Commissioner hosted four simultaneous Accreditation events across the County. As well as all the Lancashire authorities, other significant new accreditations included Cheshire Police and City of Bradford.

Our White Ribbon supported an All Party Parliamentary Group which met four times during the year. In Parliament we also hosted a meeting on Men as Change Agents in the Workplace.

White Ribbon won best stand in the voluntary organisations/third sector category for our conference display at the Labour Party. This was awarded by votes from delegates, a huge achievement considering our size relative to that of other organisations in the category.

November 25<sup>th</sup> and 16 Days of Activism was a busy time, and over 300 parcels of awareness raising and campaigning materials were dispatched.

In 2017, White Ribbon continued to partner with numbers of organisations including CARE International and we worked with them to encourage men to support CARE's March for Women. We also worked with eight European partners as part of the EU Honour Ambassadors against Shame Practices project.

The Trade Union campaign work developed well with a stand at the Trades Union Congress, and the development of a Trade Union badge, materials, and an accreditation pack.

Highlights of the Sports and Music Campaigns included a major cricket match at Leicester County Cricket Club, and attendance at Bingley Music Live, and Bradford festivals.

#### **Financial review**

The net income for the year was £22,479 which was all on unrestricted funds.

#### **Reserves policy**

The charity's free reserves, excluding fixed assets, at the year end were £164,137.

The trustees aim to maintain sufficient reserve funds to cover 6 months running costs which is calculated as £100,000.

The excess is ringfenced to develop the accreditation scheme.

# White Ribbon Campaign Ltd

## Trustees' report (continued) for the year ended 31 December 2017

### Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

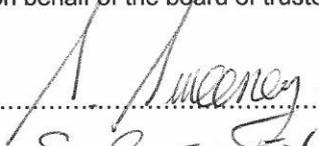
Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Signed on behalf of the board of trustees:

Signed.....  ..... (Trustee)  
Name..... S. SWEENEY .....  
Date..... 13TH SEPT 2018 .....

# White Ribbon Campaign Ltd

## Independent examiner's report to the trustees of White Ribbon Campaign Ltd

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 December 2017, which are set out on pages 6 to 12.

### Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

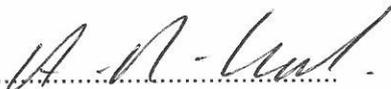
Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:  Name: Helen Galvin

Relevant professional qualification or body: FCCA

Date: 19<sup>th</sup> Sept 2018

**West Yorkshire Community Accounting Service**  
Stringer House  
34 Lupton Street  
Leeds  
LS10 2QW

**White Ribbon Campaign Ltd**  
**Statement of Financial Activities**  
**(including summary income and expenditure account)**  
**for the year ended 31 December 2017**

	Notes	2017	2017	2017	2016
		Unrestricted	Restricted	Total	Total
		funds	funds	funds	funds
		£	£	£	£
					(Restated)
<b>Income from:</b>					
Grants and donations	(2)	6,043	156,429	162,472	108,484
Sales and fees		82,786	-	82,786	67,475
Rental income		-	-	-	718
Events income		485	-	485	347
Bank interest		-	-	-	41
Gift aid income		41	-	41	-
Other income		273	-	273	48
<b>Total income</b>		<b>89,628</b>	<b>156,429</b>	<b>246,057</b>	<b>177,113</b>
<b>Expenditure on:</b>					
Salaries and NIC	(3)	4,850	48,658	53,508	24,883
Staff training		-	407	407	50
Purchases		36,910	305	37,215	16,223
Rent and rates		418	4,927	5,345	5,000
Insurance		-	1,268	1,268	533
Light and heat		-	1,672	1,672	1,900
Telephone		-	1,060	1,060	1,132
Printing, postage and stationery		327	223	550	501
Computer expenses		43	9,274	9,317	1,781
Repairs and renewals		1,734	30	1,764	2,706
Depreciation		1,971	-	1,971	2,591
Travel and motor expenses		-	4,161	4,161	1,111
Exhibitions, award ceremonies and conferences		-	884	884	550
Accountancy and independent examination		1,290	-	1,290	1,020
Sundries		23	762	785	785
Volunteer training and expenses		-	2,787	2,787	11,198
Publications		-	150	150	2,042
Membership fees		470	-	470	288
Legal and professional fees		-	5,833	5,833	4,866
Bank, paypal and currency charges		274	-	274	448
Office equipment		-	28	28	35
Advertising and communications		-	6,882	6,882	4,521
Project costs		13,822	21,115	34,937	45,141
Sales promotions		-	3,976	3,976	1,112
Consultancy fees		-	33,100	33,100	41,865
Staff subsistence		-	492	492	-
Maintenance - building work		374	5,000	5,374	-
Website development		-	3,435	3,435	-
Bad debt write off		4,643	-	4,643	3,272
<b>Total expenditure</b>		<b>67,149</b>	<b>156,429</b>	<b>223,578</b>	<b>175,554</b>
<b>Net income</b>		<b>22,479</b>	<b>-</b>	<b>22,479</b>	<b>1,559</b>
<b>Fund balances brought forward</b>		<b>142,564</b>	<b>-</b>	<b>142,564</b>	<b>141,005</b>
<b>Fund balances carried forward</b>	(4)	<b>165,043</b>	<b>-</b>	<b>165,043</b>	<b>142,564</b>

All incoming resources and resources expended derive from continuing activities.

# White Ribbon Campaign Ltd

## Balance sheet

as at 31 December 2017

	2017	2017	2017	2016
	Unrestricted	Restricted	Total	Total
	£	£	£	£
<b>Fixed assets</b>				
Tangible assets	(5) 906	-	906	2,877
<b>Total fixed assets</b>	<u>906</u>	<u>-</u>	<u>906</u>	<u>2,877</u>
<b>Current assets</b>				
Debtors	67,684	-	67,684	20,359
Stock	29,059	-	29,059	40,400
Cash at bank and in hand	(6) 69,332	-	69,332	81,318
<b>Total current assets</b>	<u>166,075</u>	<u>-</u>	<u>166,075</u>	<u>142,077</u>
<b>Current liabilities:</b>				
<b>amounts falling due within one year</b>				
Creditors and accruals	(7) 1,938	-	1,938	2,390
<b>Total current liabilities</b>	<u>1,938</u>	<u>-</u>	<u>1,938</u>	<u>2,390</u>
<b>Net current assets</b>	<u>164,137</u>	<u>-</u>	<u>164,137</u>	<u>139,687</u>
<b>Total assets less current liabilities</b>	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>
<b>Net assets</b>	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>
<b>Funds</b>				
Unrestricted funds	165,043	-	165,043	142,564
Restricted funds	-	-	-	-
<b>Total funds</b>	<u>165,043</u>	<u>-</u>	<u>165,043</u>	<u>142,564</u>

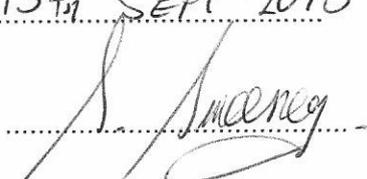
For the year ending 31 December 2017 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2015).

The financial statements were approved by the board of trustees on

Date: 13<sup>TH</sup> SEPT 2018

Signed:  (Trustee)

Name: S. SWEENEY

# **White Ribbon Campaign Ltd**

## **Notes to the accounts**

### **for the year ended 31 December 2017**

#### **1 Accounting policies**

##### **Basis of accounting**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.

##### **Reconciliation with previous Generally Accepted Accounting Practice In preparing the accounts**

The trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 the restatement of comparative items was required. They have determined that no such restatement is required.

As a consequence, there has been no change to the accounting policies since last year.

The sales and fees for the previous year has been adjusted by £3,272 to take out the bad debt write off which is now shown within the expenditure figures. No other changes have been made to the accounts for the previous year.

##### **Going concern**

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

##### **Incoming resources**

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

##### **Grants and donations**

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Donated goods for resale are valued at the amount actually realised upon their sale.

Donated assets, facilities or services are valued at their estimated value to the charity. This is the price that the charity estimates it would pay in the open market for equivalent items; or services and facilities of equivalent utility to the charity.

##### **Expenditure and liabilities**

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

##### **Taxation**

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

# **White Ribbon Campaign Ltd**

## **Notes to the accounts**

### **for the year ended 31 December 2017**

#### **1 Accounting policies continued**

##### **Tangible fixed assets**

Tangible fixed assets costing more than £500 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Equipment: over 3 years

Fixtures and fittings: over 3 years

##### **Pensions**

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

##### **Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

##### **Leases**

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

**White Ribbon Campaign Ltd**  
**Notes to the accounts continued**  
**for the year ended 31 December 2017**

2 Grants and donations	2017	2017	2017	2016
	Unrestricted funds	Restricted funds	Total funds	Total funds
	£	£	£	£
Calderdale MBC	-	5,000	5,000	2,500
Sapienza University of Rome	-	-	-	17,580
European Institute for Gender Equality (EIGE)	-	-	-	38,780
Cabinet Office - Department of Culture, Media and Sport (DCMS)	-	151,429	151,429	-
Donations	6,043	-	6,043	37,857
Donations in kind	-	-	-	6,767
	<u>6,043</u>	<u>156,429</u>	<u>162,472</u>	<u>5,000</u>
				<u>108,484</u>

3 Staff costs and numbers	2017	2016
	£	£
Gross salaries	52,437	24,883
Social security costs	4,078	2,096
Employment allowance	(3,293)	(2,096)
Pensions	286	-
	<u>53,508</u>	<u>24,883</u>

The average number employees during the year was 2.5 (2016:1.4).

Defined contribution pension scheme	2017	2016
	£	£
Costs of the scheme to the charity for the year	286	-

4 Restricted funds	Balance b/f	Incoming	Outgoing	Balance c/f
	£	£	£	£
Calderdale MBC	-	5,000	5,000	-
DCMS	-	151,429	151,429	-
	<u>-</u>	<u>156,429</u>	<u>156,429</u>	<u>-</u>

Fund name	Purpose of restriction
Calderdale MBC	For flood resistance and resilience works
DCMS	To build capacity in local communities to prevent male violence against women and girls, through a expanded network of male campaign ambassadors

**White Ribbon Campaign Ltd**  
**Notes to the accounts continued**  
**for the year ended 31 December 2017**

**5 Tangible assets**

	Fixtures & Fittings	Equipment	Total
<u>Cost</u>	£	£	£
At 1 January 2017	1,850	5,922	7,772
Additions	-	-	-
Disposals	-	-	-
At 31 December 2017	<u>1,850</u>	<u>5,922</u>	<u>7,772</u>
<u>Depreciation</u>			
At 1 January 2017	617	4,278	4,895
Depn reversed re. disposals	-	-	-
Charge for year	611	1,360	1,971
At 31 December 2017	<u>1,228</u>	<u>5,638</u>	<u>6,866</u>
<u>Net book value</u>			
At 31 December 2017	<u>622</u>	<u>284</u>	<u>906</u>
			<u>0</u>
At 31 December 2016	<u>1,233</u>	<u>1,644</u>	<u>2,877</u>

**6 Cash at bank and in hand**

	2017	2016
	£	£
Current accounts	60,354	80,690
PayPal account	8,891	435
Petty cash	87	193
	<u>69,332</u>	<u>81,318</u>

**7 Creditors and accruals**

	2017	2016
	£	£
Creditors	738	1,370
Accruals	1,200	1,020
	<u>1,938</u>	<u>2,390</u>

**8 Trustee expenses**

No trustee received any expenses during this year or the previous year.

**9 Related party transactions**

**Key management personnel**

The key management personnel of the charity comprises the Chief Officer only. The total employee benefits of the key management personnel of the charity were £18,729 (2016: £15,930).

**Other transactions with trustees or related parties**

	2017	2016
	£	£
<b>Name of trustee or related party</b>		
<b>Relationship to charity</b>		
<b>Description of transaction</b>		
Chris Green	Trustee	Rent of office space
	<u>5,000</u>	<u>5,000</u>

There were no other related party transactions during this year or the previous year.

# White Ribbon Campaign Ltd

## Statement of Financial Activities including comparatives for all funds

(including summary income and expenditure account)

for the year ended 31 December 2017

	2017	2016	2017	2016	2017	2016
	Unrestricted	Unrestricted	Restricted	Restricted	Total	Total
	funds	funds	funds	funds	funds	funds
	£	£	£	£	£	£
						(Restated)
<b>Income</b>						
Grants and donations	6,043	11,767	156,429	96,717	162,472	108,484
Sales and fees	82,786	67,475	-	-	82,786	67,475
Rental income	-	718	-	-	-	718
Events income	485	347	-	-	485	347
Bank interest	-	41	-	-	-	41
Insurance claims	41	-	-	-	41	-
Other income	273	48	-	-	273	48
<b>Total income</b>	<b>89,628</b>	<b>80,396</b>	<b>156,429</b>	<b>96,717</b>	<b>246,057</b>	<b>177,113</b>
<b>Expenditure</b>						
Salaries and NIC	4,850	-	48,658	24,883	53,508	24,883
Staff training	-	50	407	-	407	50
Purchases	36,910	16,223	305	-	37,215	16,223
Rent and rates	418	5,000	4,927	-	5,345	5,000
Insurance	-	533	1,268	-	1,268	533
Light and heat	-	1,900	1,672	-	1,672	1,900
Telephone	-	825	1,060	307	1,060	1,132
Printing, postage and stationery	327	501	223	-	550	501
Computer expenses	43	1,233	9,274	548	9,317	1,781
Repairs and renewals	1,734	206	30	2,500	1,764	2,706
Depreciation	1,971	2,591	-	-	1,971	2,591
Travel and motor expenses	-	-	4,161	1,111	4,161	1,111
Exhibitions, award ceremonies and conferences	-	550	884	-	884	550
Accountancy and independent examination	1,290	1,020	-	-	1,290	1,020
Sundries	23	510	762	275	785	785
Volunteer training and expenses	-	8,718	2,787	2,480	2,787	11,198
Publications	-	805	150	1,237	150	2,042
Membership fees	470	288	-	-	470	288
Legal and professional fees	-	4,866	5,833	-	5,833	4,866
Bank, paypal and currency charges	274	448	-	-	274	448
Office equipment	-	35	28	-	28	35
Advertising	-	3,352	6,882	1,169	6,882	4,521
Project costs	13,822	8,253	21,115	36,888	34,937	45,141
Sales promotions	-	1,112	3,976	-	3,976	1,112
Consultancy fees	-	11,546	33,100	30,319	33,100	41,865
Staff subsistence	-	-	492	-	492	-
Maintenance - building work	374	-	5,000	-	5,374	-
Website development	-	-	3,435	-	3,435	-
Bad debt write off	4,643	3,272	-	-	4,643	3,272
<b>Total expenditure</b>	<b>67,149</b>	<b>73,837</b>	<b>156,429</b>	<b>101,717</b>	<b>223,578</b>	<b>175,554</b>
<b>Net income / (expenditure)</b>	<b>22,479</b>	<b>6,559</b>	<b>-</b>	<b>(5,000)</b>	<b>22,479</b>	<b>1,559</b>
<b>Fund balances brought forward</b>	<b>142,564</b>	<b>136,005</b>	<b>-</b>	<b>5,000</b>	<b>142,564</b>	<b>141,005</b>
<b>Fund balances carried forward</b>	<b>165,043</b>	<b>142,564</b>	<b>-</b>	<b>-</b>	<b>165,043</b>	<b>142,564</b>