

ANNUAL REPORT



CONTENTS

INTRODUCTION AND STATISTICS

'IF LOVE HURTS' CAMPAIGN FILM

BLACKPOOL ILLUMINATIONS

WORLD FORUM FOR DEMOCRACY

DCMS PROJECT

NOTABLE ACCREDITATIONS

GQ MEN OF THE YEAR AWARDS

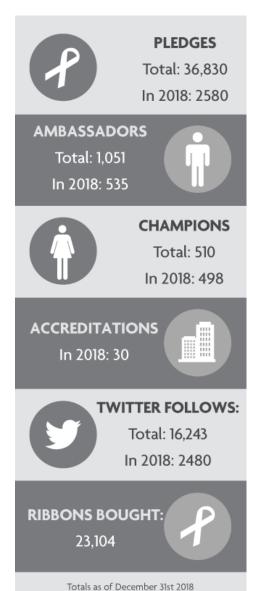
WHITE RIBBON CONFERENCE

'WHAT CAN YOU DO' VIDEO

WHITE RIBBON DAY 2018

2018 IN NUMBERS

Our campaign statistics are a great way to show our reach in 2018, with more than 2,500 pledges, and over 500 new ambassadors within the year.



INTRODUCTION

Welcome to the White Ribbon UK Annual Report. We are pleased to share with you some of the highlights of the year. 2018 was a period of transition bringing in our new 5-year strategy.

We firmly believe that a world without male violence against women is possible. The work of White Ribbon UK, engaging men and boys to take responsibility and stand alongside women, is an important way to help bring change about. We can only deliver this with the support of our volunteers and the organisations that work with us. Thank you, we hope you enjoy reading the report.

At the start of year we held a very successful conference and the White Ribbon APPG continues to provide a platform for the campaign in Westminster. White Ribbon featured at the *GQ Men of the Year* Awards with several celebrities seen wearing White Ribbons. Our world cup campaign, raising awareness of the increase in domestic abuse during the world cup, was also far reaching.

The White Ribbon Ambassadors: Role Models for Change project that completed in 2018 enabled the ambassador programme to be fully developed and saw a significant increase in the number of Ambassadors. A record number of women also came forward to be White Ribbon Champions.

White Ribbon Day and the 16 Days of Action are always an important focus of our year with many individuals and organisations taking part. The White Ribbon Day film *If Love Hurts*, created for White Ribbon UK by Peter Giblin has been viewed 30,000 times and was featured in The Independent Newspaper.

Thank you again for your commitment throughout the year to ending male violence against women.

Peter Lassey
Chair of Trustees

Anthea Sully
Chief Executive

- Page 2 -

'IF LOVE HURTS' CAMPAIGN FILM



'If Love Hurts' was developed to mark White Ribbon Day by Director Peter Giblin.

The film explored the emotional aspect of domestic abuse, how it takes place within a context of love, and the fact that on average, it takes up to eight incidents before a victim will feel able to speak out. If Love Hurts, was screened at the White Ribbon APPG in the House of Commons on 28th November to an audience of MPs and campaigners.

BLACKPOOL ILLUMINATIONS

In 2017, Lancashire became the first White Ribbon County in the UK. All Lancashire district councils and unitary authorities became accredited, completing action plans to achieve White Ribbon Status. Blackpool Council took their accreditation to the next level this year, with a pilot programme bringing active bystander training to three schools in the area, and, in celebration of the 16 Days of Action for White Ribbon Day, a White Ribbon tableau was erected as part of the Blackpool illuminations.



WORLD FORUM FOR DEMOCRACY



On International Men's Day, White Ribbon UK participated in the World Forum for Democracy, which met at the Palais de l'Europe in Strasburg. White Ribbon UK President, Chris Green OBE gave a speech on what men can do to challenge the cultures that give rise to male violence against women both internationally and in the UK. Chris said: 'It's men's responsibility to stop gender violence, and since men listen a bit more carefully when the message is spoken by other men, we need to challenge each other to do better'.

DCMS PROJECT: 'ROLE MODELS FOR CHANGE'

The 'White Ribbon Ambassadors: Role Models for Change' report was launched in August by Bev Hughes, Deputy Mayor of Greater Manchester Combined Authority. The project took place over 18 months from September 2016 and was funded through the Tampon Tax Fund managed by the Department for Digital, Culture, Media and Sport. Ambassadors act as role-models within their communities, workplaces and among their friends to challenge and change abusive male cultures that can lead to gender-based abuse and violence. By the end of the project there were 773 ambassadors.



ACCREDITATIONS

The number of organisations who have White Ribbon status has continued to grow. New accreditations



in 2018 included, Cambridgeshire County Council, Greater Manchester Combined Authority, Dyfed Powys Police, UNISON: Leeds Teaching Hospitals, London Fire Brigade, Cardiff Council, City Health Care Partnership CIC in Hull, The Elm Foundation, WBS Ltd, Wigan Warriors Community Foundation and Homes in Sedgemoor.

GQ MEN OF THE YEAR AWARDS

Rose McGowan received the GQ Men Of The Year Inspiration Award, to recognise her leading role in the #MeToo movement. GQ Magazine agreed to make the White Ribbon symbol a part of the ceremony. Many guests wore ribbons, including Paul Weller, Sacha Baron Cohen, Ronan Keating and Tom Bateman.







CONFERENCE

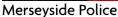
Speakers at the White Ribbon Conference in February, attended by over 130 delegates, included West Yorkshire Police and Crime Commissioner, Mark Burns-Williamson, Sally Deane, Director Bradford Women's Aid, David Stothard, Tender National Partnership Manager, Kelly Burke and Ian Manboard from Equity.



WHITE RIBBON DAY 2018

2018's White Ribbon Day and 16 Days of Action was a great success, with a great number of accredited organisations raising awareness in unique ways. Below are some of the highlights:







Worcester City FC

'WHAT CAN YOU DO?'

White Ribbon UK Ambassador Bob Williams, in conjunction with Tobias Lever and Western Electric Sound System created a campaign video which asks what men can do to end the violence. The video became the backdrop for the White Ribbon Facebook page and has been heavily used, promoting as it does, the core engagement message of White Ribbon in a way that is accessible and suitable for most audiences.



University of Hull



Lewisham Council



Bradford Council



Welsh Assembly Labour Group

Charity number 1123874
A company limited by guarantee number 05617302

Annual Report and Financial Statements for the year ended 31 December 2018



Annual Report and Financial Statements for the year ended 31 December 2018

Contents	Page
Trustees' report	2 to 4
Examiner's report	5
Statement of financial activities	6
Balance sheet	7
Notes to the accounts	8 to 12

Prepared by West Yorkshire Community Accounting Service

Trustees' report for the year ended 31 December 2018

Reference and administrative details of the charity, its trustees and advisors

The trustees during the financial year and up to and including the date the report was approved were:

Name Position Dates

Brian Mitchell Chair Resigned September 2018

Peter Lassey Chair
Christopher Green Secretary
Stephen Sweeney Vice-chair
John Gilfillan Treasurer

Maura Wilson

Marcus Thompson Resigned June 2019
Steve Barwick Resigned June 2019

Nouhsin Aslam

Steven Barnbrook Appointed September 2018

Sophie Rymer Appointed June 2019
Anthony Duerden Appointed June 2019

Bankers

Charity number 1123874 Registered in England and Wales

Company number 05617302 Registered in England and Wales

Registered and principal address

White Ribbon House The Co-operative Bank plc

New Road PO Box 101

Mytholmroyd Balloon Street

Hebden Bridge Manchester

HX7 5DZ M60 4EP

Independent examiner

Helen Galvin FCCA

West Yorkshire Community Accounting Service

Stringer House 34 Lupton Street Leeds LS10 2QW

Structure, governance and management

The charity is a company limited by guarantee and was formed on 9 November 2005. It is governed by a memorandum and articles of association which were amended by special resolution on 23 April 2008. The liability of the members in the event of the company being wound up is limited to a sum not exceeding £1.

Method of recruitment and appointment of trustees

The trustees of the charity are also the directors for the purposes of company law and are appointed by the members at the AGM.

Trustees' report (continued) for the year ended 31 December 2018

Objectives and activities

The charity's objects

The preservation and protection of life and good health by the prevention of violence, in particular against woman, by educating and raising awareness of the cause effect and methods of preventing violence.

The charity's main activities

The charity campaigns against violence against woman and girls particularly within the areas of sport, music, fundraising and education. White Ribbon status is available to various authorities and organisations within the UK.

Public benefit statement

In setting our objectives and planning our activities our Trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education.

Achievements and performance

In 2018 a new strategy was affirmed by the Board of Trustees under four key aims.

A new Chief Executive, Anthea Sully, took up appointment in March and supported the board in developing a new 5-year strategy for the organisation. This has set the direction for the future under 4 key aims;

- 1. Raising Awareness
- 2. Engaging Men and Boys
- 3. Influencing change
- 4. Resourcing change

The White Ribbon conference held in February offered development and networking opportunities for ambassadors and yielded new professional partnerships and ideas for fundraising/awareness. Over 130 delegates attended the event, including Local Councillors, Police & Crime Commissioners, Teachers, Students, Champions, and Ambassadors; bringing with them a wealth of knowledge, energy and ideas.

The White Ribbon Ambassadors: Role Models for Change project was completed during the year. This project saw a considerable rise in the number of male volunteer ambassadors to 773. The momentum generated continued to increase the numbers of new ambassadors coming forward and there were 1051 by the end of the year. The development of the ambassador programme included the provision of an online training session, compulsory for all new ambassadors, and the creation of further campaigning and awareness raising resources for ambassadors.

We have also seen an increase in the numbers of women who have become White Ribbon Champions, totalling 510 by the end of the year. Champions play a vital role within the organisation and have often taken the lead in encouraging organisations to become White Ribbon Accredited as well as engaging with potential new ambassadors.

The White Ribbon APPG continues to provide a platform for the campaign in Westminster and seeks in particular to engage with male politicians. The Role Models project report was received by the APPG at its September meeting, and the meeting in November launched the White Ribbon Day film 'If Love Hurts'. White Ribbon featured at the GQ men of the year awards with celebrities such as Paul Weller, Ronan Keating, Sacha Baron Cohen and Tom Bateman wearing white ribbons in the media coverage of the event.

The football World Cup Campaign, raising awareness of the increase in domestic abuse during major sporting events, gained considerable traction over social media and posters were distributed in a wide range of settings including sports clubs and music venues.

Highlights of White Ribbon Day and the 16 days of Action 2018 included the Hull Fire & Rescue Service visiting schools in the area with their White Ribbon branded fire engine, the Senedd in Cardiff selling white ribbons in their shop, and holding a candlelit vigil with testimonies and speeches from a number of ambassadors and champions within Welsh Government. The White Ribbon Day film 'If Love Hurts', created for White Ribbon UK by Peter Giblin has been viewed 30,000 times and was featured in The Independent Newspaper.

Trustees' report (continued) for the year ended 31 December 2018

Financial review

The net expenditure for the year was £17,718 which was all on unrestricted funds.

Reserves policy

The charity's free reserves, excluding fixed assets, at the year end were £144,464.

The trustees aim to maintain sufficient reserve funds to cover 6 months running costs which is calculated as £100,000.

The excess is ring fenced to develop the accreditation scheme.

Statement of trustees' responsibilities

The trustees (who are also the directors for the purposes of company law) are responsible for preparing the Trustees report and the financial statements in accordance with the applicable law and UK Accounting Standards.

Company law requires the trustees to prepare financial accounts for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

select suitable accounting policies and apply them consistently;

observe the methods and principles in the Charities SORP;

make judgements and estimates that are reasonable and prudent;

state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;

prepare the accounts on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (Charities SORP (FRS102)), and in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Independent examiner's report to the trustees of White Ribbon Campaign Ltd

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 December 2018, which are set out on pages 6 to 12.

Responsibilities and basis of report

As the charity's trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 4 the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Na

Name: Helen Galvin

Relevant professional qualification or body: FCCA

Date: 03/09/2019

West Yorkshire Community Accounting Service

Stringer House 34 Lupton Street Leeds LS10 2QW

White Ribbon Campaign Ltd Statement of Financial Activities (including summary income and expenditure account) for the year ended 31 December 2018

Page		Note	S			
Income from: Unrestricted funds Restricted funds Restricted funds Total funds funds Income from: € € € € € £ <t< td=""><td></td><td></td><td>2018</td><td>2018</td><td>2018</td><td>2017</td></t<>			2018	2018	2018	2017
Income from: funds						
Page						
Income from: Grants and donations (2) 11,141 75,714 86,855 82,786 Sales and fees 88,650 - 88,650 82,786 Events income 27 - 27 485 Gift aid income 99,818 75,714 175,532 246,057 Total income 99,818 75,714 175,532 246,057 Expenditure on: Salaries and NIC (3) 43,977 39,896 83,873 53,508 Casual staff 60 - 60 - 60 - Staff training 36 - 36 407 Purchases 1,7915 1,500 19,415 37,215 Rent and rates 1,271 1,2499 4,370 37,215 Rent and rates 1,271 904 2,180 1,672 Telephone 865 500 1,365 1,600 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489<						
Grants and donations (2) 11,141 75,714 86,855 162,472 Sales and fees 88,650 - 88,650 32,786 Events income 27 - 27 486 Gift aid income - - - 41 Other income - - - 273 Total income 99,818 75,714 175,532 246,057 Expenditure on: 36 - 75,714 175,532 246,057 Expenditure on: 381873 38,986 83,873 35,508 Salaries and NIC (3) 43,977 39,896 83,873 35,508 Staff training 36 - 36 407 Purchases 17,915 1,500 19,415 37,215 Staff training 36 - 36 407 Purchases 1,811 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,289 1,289	Income from:		~	~	~	~
Sales and fees 88,650 - 88,650 2.7 2.7 485 Events income - - - - 44 Other income - - - - 44 Other income - - - - 273 Total income - - - - 273 Total income - - - - - - 273 Total income -		(2)	11 141	75 714	86 855	162 472
Events income 27 - 27 485 Gift aid income - - - - 273 Total income 99,818 75,714 175,532 246,057 Expenditure on: Staff training 38,977 39,896 83,873 53,508 Salaries and NIC (3) 43,977 39,896 83,873 53,508 Casual staff 60 - 60 - 60 - Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,289 1,289 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,600 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451		()		-		
Gift aid income - - - - - 2 3 3 3 3 3 3 3 3 5 5 8 8 4 6 0 - 6 6 7 9 4 7 9 4 7 9 1,288 1,				_		
Other income - - - - 273 Total income 99,818 75,714 175,532 246,057 Expenditure on: Salaries and NIC (3) 43,977 39,896 83,873 53,508 Casual staff 60 - 60 - 60 - Staff training 36 - 36 407 Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,672 Telephone 865 500 1,365 1,600 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,			-	_		
Expenditure on: Salaries and NIC (3) 43,977 39,896 83,873 53,508 Staff training 36 - 60 - Staff training 36 - 36 407 Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,268 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 18,350 - 18,350 33,100 Staff subsistence - - - 5,374 Website 802 - 802 3,495 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Fund balances brought forward 165,043 - 165,043 142,564			-	_	-	
Salaries and NIC 3			99.818	75 714	175 532	
Salaries and NIC (3) 43,977 39,896 83,873 53,508 Casual staff 60 - 60 - Staff training 36 - 36 407 Purchasees 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,289 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy a			33,010	10,114	170,002	240,007
Casual staff 60 - 60 - Staff training 36 - 36 407 Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,289 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,791 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,502 1,290 Sundries 1,461 - 1,461 785 Volunteer training and exp		(2)	42 077	20.906	02 072	E2 E00
Staff training 36 - 36 407 Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,289 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,506 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,602 4,161 Exhibitions, award ceremonies and conferences 288 2,500 2,030 2,787 </td <td></td> <td>(3)</td> <td></td> <td>39,090</td> <td></td> <td>33,306</td>		(3)		39,090		33,306
Purchases 17,915 1,500 19,415 37,215 Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,268 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787				-		407
Rent and rates 1,871 2,499 4,370 5,345 Insurance 1,289 - 1,289 1,268 Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - 2,030 2,030 2,787 Publications - 3,185 - 815 470 Legal and professional fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence 492 Maintenance - building work				1 500		
Insurance			5			
Light and heat 1,276 904 2,180 1,672 Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833						
Telephone 865 500 1,365 1,060 Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - 2,030 2,030 2,787 Publications - - - 150 Membership fees 815 - 815 470 Legal and professional fees 815 - 815 470						
Printing and stationery 1,614 982 2,596 550 Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 2			50			
Computer expenses 3,489 - 3,489 9,317 Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 <	The state of the s					
Repairs and renewals 451 - 451 1,764 Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - 150 Membership fees 815 - 815 470 Legal and professional fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 3,936	7					
Depreciation 2,315 - 2,315 1,971 Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,787 Publications - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976				-		
Travel and motor expenses 1,602 - 1,602 4,161 Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350				-		
Exhibitions, award ceremonies and conferences 228 2,500 2,728 884 Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - - </td <td></td> <td></td> <td></td> <td>-</td> <td>47.0</td> <td></td>				-	47.0	
Accountancy and independent examination 1,320 - 1,320 1,290 Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374	·					
Sundries 1,461 - 1,461 785 Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees		es		2,500		
Volunteer training and expenses - 2,030 2,030 2,787 Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off						
Publications - - - - 150 Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure (19,09			1,461	-		
Membership fees 815 - 815 470 Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income			-	2,030	2,030	
Legal and professional fees 7,118 - 7,118 5,833 Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564			- 045	-		
Bank, paypal and currency charges 289 - 289 274 Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564	2)			-		
Office equipment 362 748 1,110 28 Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				-		
Advertising and communications 2,549 - 2,549 6,882 Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 391 - Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				7.10		
Project costs 5,465 24,155 29,620 34,937 Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				748		
Sales promotions 1,265 - 1,265 3,976 Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				-		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Consultancy fees 18,350 - 18,350 33,100 Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564	The state of the s			24,155		
Staff subsistence - - - 492 Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564	· Disconnection			-		
Maintenance - building work - - - 5,374 Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564			18,350	-	18,350	
Website 802 - 802 3,435 Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564			-	-	-	
Stripe fees 391 - 391 - Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564			-	-	-	
Bad debt write off 1,739 - 1,739 4,643 Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				-		3,435
Total expenditure 118,914 75,714 194,628 223,578 Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564				-		-
Net (expenditure) / income (19,096) - (19,096) 22,479 Fund balances brought forward 165,043 - 165,043 142,564						
Fund balances brought forward 165,043 - 165,043 142,564	Total expenditure		118,914	75,714	194,628	223,578
Fund balances brought forward 165,043 - 165,043 142,564	Net (expenditure) / income		(19,096)	-	(19,096)	22,479
			165,043	_	165,043	142,564
	Fund balances carried forward	(4)		-		

All incoming resources and resources expended derive from continuing activities.

Balance sheet

as at 31 December 2018		2018 Unrestricted	2018 Restricted	2018 Total	2017 Total
		£	£	£	£
Fixed assets					
Tangible assets	(5)	2,861		2,861	906
Total fixed assets		2,861	-	2,861	906
Current assets					
Debtors		24,429	-	24,429	67,684
Stock		39,283	-	39,283	29,059
Cash at bank and in hand	(6)	84,550	_	84,550	69,332
Total current assets		148,262	_	148,262	166,075
Current liabilities:					
amounts falling due within one year					
Creditors and accruals	(7)	5,176	_	5,176	1,938
Total current liabilities		5,176	-	5,176	1,938
Net current assets		143,086	_	143,086	164,137
Net assets		145,947	-	145,947	165,043
Funds					
Unrestricted funds		145,947	1-	145,947	165,043
Restricted funds			-		_
Total funds		145,947		145,947	165,043
			THE RESERVE TO SHARE THE PARTY OF THE PARTY		

For the year ending 31 December 2018 the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476. The trustees (who also the directors for the purposes of company law) acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and with FRS 102 (effective January 2015).

The financial statements were approved by the board of trustees on

Signed: LASSEY (Trustee)

White Ribbon Campaign Ltd Notes to the accounts for the year ended 31 December 2018

1 Accounting policies

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) The charity constitutes a public benefit entity as defined by FRS 102.

There has been no change to the accounting policies since last year. No changes have been made to the accounts for previous years.

Going concern

The trustees are satisfied that there are no material uncertainties about the charity's ability to continue.

Incoming resources

All incoming resources are included in the Statement of Financial Activities (SOFA) when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Grants and donations

Grants and donations are only included in the SOFA when the charity has unconditional entitlement to the resources.

Where grants are related to performance and specific deliverables, they are accounted for as the charity earns the right to consideration by its performance.

Donated goods for resale are valued at the amount actually realised upon their sale.

Donated assets, facilities or services are valued at their estimated value to the charity. This is the price that the charity estimates it would pay in the open market for equivalent items; or services and facilities of equivalent utility to the charity.

Expenditure and liabilities

Expenditure is recognised on an accrual basis as a liability is incurred. Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out the resources and the amount of the obligation can be measured with reasonable certainty.

Taxation

As a charity the organisation benefits from rates relief and is generally exempt from income tax and capital gains tax but not from VAT. Irrecoverable VAT is included in the cost of those items to which it relates.

White Ribbon Campaign Ltd Notes to the accounts for the year ended 31 December 2018

1 Accounting policies continued

Tangible fixed assets

Tangible fixed assets costing more than £500 are capitalised and included at cost including any incidental expenses of acquisition. Gifted assets are shown at the value to the charity on receipt. Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost on a straight line basis over their expected useful economic lives as follows:

Equipment: over 3 years

Fixtures and fittings: over 3 years

Pensions

The charity operates a defined contribution scheme for the benefit of its employees. The costs of contributions are recognised in the year they are payable.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Further explanation of the nature and purpose of each fund is included in the notes to the accounts.

Leases

Rents under operating leases are charged on a straight line basis over the lease term or to an earlier date if the lease can be determined without financial penalty.

White Ribbon Campaign Ltd Notes to the accounts continued for the year ended 31 December 2018

2 Grants and donations Calderdale MBC Cabinet Office - Department of Culture, Media and Sport (DCMS) Donations	2018 Unrestricted funds £ - - 11,141 11,141	2018 Restricted funds £ - 75,714 75,714	2018 Total funds £ - 75,714 11,141 86,855	2017 Total funds £ 5,000 151,429 6,043 162,472	
3 Staff costs and numbers			2018	2017	
0			£	£	
Gross salaries Social security costs			78,838 7,688	52,437 4,078	
Employment allowance			(3,732)	(3,293)	
Pensions			1,079	286	
			83,873	53,508	
The average number employees during the year There were no employees with emoluments about Defined contribution pension scheme	and the same of th	2.5 FTE).	2018 £	2017 £	
Costs of the scheme to the charity for the year	1,079	286			
Amount of any contributions outstanding at the year end 335 -					
4 Restricted funds	Balance b/f	Incoming	Outgoing	Balance c/f	
20110	£	£	£	£	
DCMS	_	75,714	75,714	_	
Fund name	Purpose of restriction				
DCMS	To build capacity in local communities to prevent male violence against women and girls, through a expanded network of male campaign ambassadors				

White Ribbon Campaign Ltd Notes to the accounts continued for the year ended 31 December 2018

5 Tangible assets	Fixtures & Fittings	Equipment	Total
Cost	£	£	£
At 1 January 2018	1,850	5,922	7,772
Additions		4,270	4,270
At 31 December 2018	1,850	10,192	12,042
Depreciation			
At 1 January 2018	1,228	5,638	6,866
Charge for year	622	1,693	2,315
At 31 December 2018	1,850	7,331	9,181
Net book value			
At 31 December 2018	-	2,861	2,861
At 31 December 2017	622	284	906
6 Cash at bank and in hand		2018	2017
5		£	£
Current accounts		83,907	60,354
PayPal account		473	8,891.00
Petty cash		170_	87
		84,550	69,332
7 Creditors and accruals		2018	2017
		£	£
Creditors		3,856	738
Accruals		1,320	1,200
		5,176	1,938

8 Trustee expenses

During the year 3 trustees were paid a total of £595 in respect of travel and accommodation costs incurred at events (previous year: 0 trustees and £0).

9 Trustee remuneration and benefits

No trustee received any remuneration or benefit during this or the previous year.

10 Remuneration and benefits received by key management personnel

The key management personnel of the charity comprises the Chief Officer only. The total employee benefits of the key management personnel of the charity were £38,375 (2017: £18,729).

11 Other related party transactions

Name of trustee or related party	Relationship to charity	Description of transaction	2018 £	2017 £
Chris Green	Trustee	Rent of office space	5,000	5,000

Statement of Financial Activities including comparatives for all funds (including summary income and expenditure account) for the year ended 31 December 2018

	2018	2017	2018	2017	2018	2017
	Unrestricted	Unrestricted	Restricted	Restricted	Total	Total
	funds	funds	funds	funds	funds	funds
Lorenza	£	£	£	£	£	£
Income	44.444	0.040	75 744	450 400	00.055	100 170
Grants and donations	11,141	6,043	75,714	156,429	86,855	162,472
Sales and fees	88,650	82,786	-	-	88,650	82,786
Events income	27	485	-	-	27	485
Insurance claims	_	41	-	~	-	41
Other income		273				273
Total income	99,818	89,628	75,714	156,429	175,532	246,057
Expenditure						
Salaries and NIC	43,977	4,850	39,896	48,658	83,873	53,508
Casual staff	60	-	1-	-	60	-
Staff training	36	-		407	36	407
Purchases	17,915	36,910	1,500	305	19,415	37,215
Rent and rates	1,871	418	2,499	4,927	4,370	5,345
Insurance	1,289	-	_	1,268	1,289	1,268
Light and heat	1,276	-	904	1,672	2,180	1,672
Telephone	865	-	500	1,060	1,365	1,060
Printing and stationery	1,614	327	982	223	2,596	550
Computer expenses	3,489	43	-	9,274	3,489	9,317
Repairs and renewals	451	1,734	-	30	451	1,764
Depreciation	2,315	1,971	_		2,315	1,971
Travel and motor expenses	1,602	-	-	4,161	1,602	4,161
Ceremonies and conferences	228		2,500	884	2,728	884
Independent examination	1,320	1,290	-	-	1,320	1,290
Sundries	1,461	23	-	762	1,461	785
Volunteer training and expenses	-	-	2,030	2,787	2,030	2,787
Publications	-	-	-	150	-	150
Membership fees	815	470	-		815	470
Legal and professional fees	7,118) =	-	5,833	7,118	5,833
Bank, paypal and currency charges	289	274	-	-	289	274
Office equipment	362	-	748	28	1,110	28
Advertising and communications	2,549	_		6,882	2,549	6,882
Project costs	5,465	13,822	24,155	21,115	29,620	34,937
Sales promotions	1,265	-	-	3,976	1,265	3,976
Consultancy fees	18,350	//=	-	33,100	18,350	33,100
Staff subsistence	¥	-	-	492	-	492
Maintenance - building work	-	374	= 3	5,000	-	5,374
Website	802	-	-	3,435	802	3,435
Stripe fees	391	-	14	-	391	-
Bad debt write off	1,739	4,643	-	-	1,739	4,643
Total expenditure	118,914	67,149	75,714	156,429	194,628	223,578
Net (expenditure) / income	(19,096)	22,479	-	-	(19,096)	22,479
Fund balances brought forward	165,043	142,564	-	-	165,043	142,564
Fund balances carried forward	145,947	165,043			145,947	165,043
i and balances carried forward	1-10,0-17	100,040	International Assessment Control			.00,010