



## White Ribbon UK Press Media Kit

### Contacts

You can ask for comments, send invitations for appearances and interviews, as well as seek specialist advisory via our dedicated email. We do our best to respond to enquiries as soon as possible. Media Enquiries: [media@whiteribbon.org.uk](mailto:media@whiteribbon.org.uk)

### About White Ribbon UK

White Ribbon is the UK's leading charity engaging with men and boys to end violence against women and girls. Our mission is to prevent violence against women and girls by addressing the root causes. We do this by raising awareness of what constitutes as violence, and the link between dominant masculine norms, gender inequality and violence against women. Through our work, we aim to shift societal attitudes, systems and behaviours around masculinity that help to perpetuate gender inequality and therefore men's violence against women. White Ribbon UK's work is preventative, we aim to end violence before it starts.

We encourage everyone, specifically men and boys, to make the White Ribbon Promise never to use, excuse or remain silent about violence against women. White Ribbon UK runs a range of programmes individuals and organisations can proactively engage with. Through our Accredited organisations, Supporter organisations, White Ribbon Ambassadors, and Champions we reach over 380,000 people across England and Wales.

### Find out more

Website: <https://www.whiteribbon.org.uk/>

Twitter: [https://twitter.com/WhiteRibbon\\_UK](https://twitter.com/WhiteRibbon_UK) @WhiteRibbon\_UK

Instagram: <https://www.instagram.com/whiteribbonuk/> /whiteribbonuk

LinkedIn: <https://www.linkedin.com/company/white-ribbon-uk/> /White Ribbon UK

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